2022 BBB SCAM TRACKER® RISK REPORT FINDINGS

Spotlight on Military Families & Veterans

EXPOSURE, SUSCEPTIBILITY, AND MEDIAN DOLLAR LOSS OF MILITARY CONSUMERS

<table>
<thead>
<tr>
<th>EXPOSURE</th>
<th>SUSCEPTIBILITY</th>
<th>MEDIAN $ LOSS</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACTIVE-DUTY MILITARY</td>
<td>0.7%</td>
<td>52.8%</td>
</tr>
<tr>
<td>MILITARY SPOUSES</td>
<td>1.9%</td>
<td>41.4%</td>
</tr>
<tr>
<td>VETERANS</td>
<td>6.2%</td>
<td>36.2%</td>
</tr>
</tbody>
</table>

RISKIEST SCAM TYPES FOR MILITARY CONSUMERS

- **ONLINE PURCHASE SCAMS**
  - #1 riskiest for active-duty military, military spouses, and veterans

- **EMPLOYMENT SCAMS**
  - #2 riskiest for military spouses

- **HOME IMPROVEMENT SCAMS**
  - #2 riskiest for veterans

Active-duty military data was insufficient to rank additional risks.

Service members, military spouses, and veterans all reported **higher median dollar losses** to scammers in 2022 versus non-military consumers.

Active-duty military and military spouses reported **higher susceptibility** than non-military consumers.

Read the full report at: BBBMarketplaceTrust.org/RiskReport
Report a scam at: BBB.org/ScamTracker

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