

2022 BBB SCAM TRACKER* RISK REPORT FINDINGS

Spotlight on Young Adults

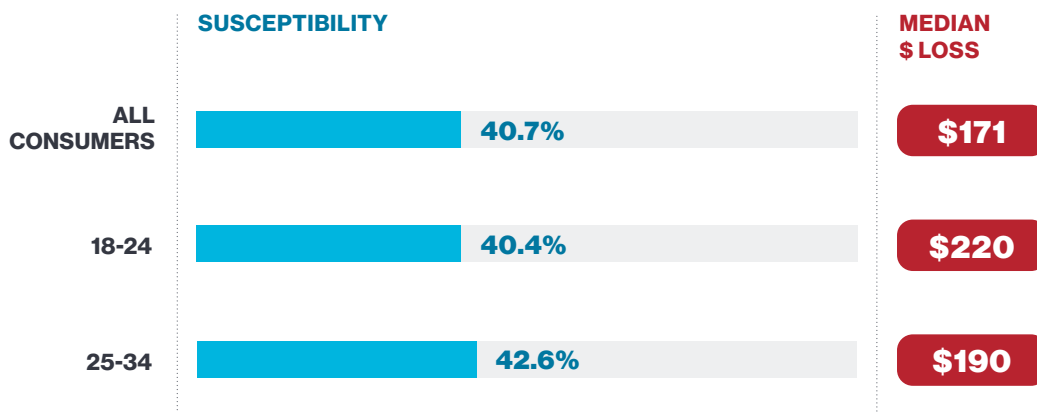


Ages 25–44 reported losing money to scams perpetrated via text message more than any other age group.

For the first time since we began publishing the *Risk Report* in 2016, ages 18–24 reported a **higher median dollar loss** (\$220) than all other age groups.

Ages 25–34 reported a **higher susceptibility** (42.6%) than the overall reported susceptibility (40.7%); this age group also reported a **higher median dollar loss** (\$190) than the overall median dollar loss (\$171).

SUSCEPTIBILITY AND MEDIAN DOLLAR LOSS FOR YOUNGER AGE GROUPS COMPARED WITH ALL CONSUMERS



RISKIEST SCAM TYPES FOR YOUNGER ADULTS

