



Proclamation

To The People of Akron:

Whereas: The Better Business Bureau has been serving communities across the United States and Canada for over 100 years, educating consumers about working with trusted businesses and avoiding scams; and

Whereas: The stigma around scam victimization reduces reporting, which increases risk; and

Whereas: The need to uplift scam survivors is of critical importance and it is appropriate to set aside a day each year to recognize and offer support to scam survivors in our community; and

Whereas: The Better Business Bureau, through its unique approach to serving consumers is launching a new online Scam Survival Toolkit to connect residents who have been impacted by scams with resources they need to restore their financial, mental, and emotional well-being.

Now, Therefore: I, Shammass Malik, Mayor of the City of Akron, Ohio, do hereby proclaim Thursday, May 9, 2024, as inaugural National Scam Survivor Day and going forward do hereby proclaim the second Thursday of May be declared as:

“National Scam Survivor Day”

in the City of Akron.

In Witness Whereof: I have hereunto set my hand and caused the Seal of the City of Akron to be affixed hereto this 9th day of May 2024.

*Mayor
City of Akron*

