



BBB Scam TrackerSM (BBB.org/ScamTracker)

Suggested Copy for Messaging

BBB Scam TrackerSM is a free tool anyone can use to report suspected scams. Your reports warn others so they can avoid similar cons.

Does that email or text look suspicious? Visit BBB Scam TrackerSM to see if it was reported or report a scam to protect others.

Scams reported to BBB Scam TrackerSM are published to help people determine if they're being targeted. This data is also used to publish timely research and deliver consumer education resources.

Have you been targeted by a scam? Report it to BBB Scam TrackerSM (BBB.org/ScamTracker) and help others avoid the same con.

BBB Scam TrackerSM helped people avoid losing about \$43 million in 2024.

Fighting fraud requires a multi-sector effort of nonprofits, government agencies, and the business community. You can help by searching and reporting scams at BBB.org/ScamTracker.

Be safe online. Take time to do research before you make a purchase. BBB Scam TrackerSM allows you to search by URL, email, phone number and more to determine if you're being targeted.

Protect yourself. Protect others. Detect, Protect, and Report scams at BBB.org/ScamTracker.

Have you been targeted by a scam? Telling your story can protect others. Scam reports submitted to BBB Scam TrackerSM are published and searchable for others trying to determine if they're being targeted.

Scams target businesses just as they target consumers. Has your business been targeted? Report the incident to BBB Scam TrackerSM. Your report will be published and searchable to protect other businesses.

Reporting a scam to BBB Scam TrackerSM helps everyone. Your information is shared with law enforcement and other partners working to stop scammers. The data is also used to publish new research on scams and develop timely consumer education materials to protect everyone.

With fraud continuing to climb, it requires all of us to protect each other. BBB Scam TrackerSM collects and shares scam reports, enabling the public to view them and avoid losing money to similar tactics. Tell your story to protect others from losing money to the same scam tactics.

Are you worried you're being targeted by a scam? Stop. Research the situation. BBB Scam TrackerSM enables you to search existing scam reports by URL, email address, and more.

Detect. Protect. Report. Your scam report is shared with BBB's fraud-fighting partners and the public to help others avoid losing money.

Fighting scammers takes everyone. If you've been targeted by a scam, report it to BBB.org/ScamTracker.

We must fight scammers together! Visit BBB.org/ScamTracker to search and report scams.