2025 BBB Scam Tracker* Canada Risk Report

Young Adults

Canadians ages 18–24 reported the **lowest susceptibility and median dollar loss** of all age groups.

Ages 25–34 reported the **highest median dollar loss.**

Ages 18–24	Ages 25–34
Susceptibility **53.9%**	Susceptibility **54.1%**
Median $ loss **$100**	Median $ loss **$276**

Employment scams were No. 1 riskiest for ages 18–34.

Riskiest scam types for young adults.

Ages 18–24	Ages 25–34
1 Employment	1 Employment
2 Online purchase	2 Online purchase

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Prevention tips and red flags

Employment scams

- ***Research the job offer.*** Confirm the position on the company's official website.
- ***Protect your personal information.*** Don't share sensitive information with someone you don't trust.
- ***Watch for fake cheque scams.*** Never deposit a cheque and send money back for training, equipment, or other expenses.

Online purchase scams

- ***Don't shop on price alone.*** Scammers offer hard-to-find products at great prices.
- ***Avoid making quick purchases while browsing social media.*** Scammers advertise websites that offer great deals, but either don't deliver the product at all or deliver counterfeit products.
- ***Don't click on links or open attachments in unsolicited email or text messages.***

Investment cryptocurrency scams

- ***Question guaranteed returns.*** No one can guarantee how an investment will perform.
- ***Avoid high-pressure sales tactics.*** Walk away from high-pressure situations.
- ***Watch for fake cryptocurrency platforms.*** Scammers show fake gains to convince people to invest more.

Read the full report:
BBB.org/CanadaRiskReport

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